

### TEAM PHILIPPINES

#### TOURISM EDUCATORS AND MOVERS PHILIPPINES, INC.

RLJ Compound, 2253 Aurora Blvd. (Tramo Rd.), Pasay City

■ 851 5872 • 833 2551-55 • Fax: 833 2358 • 831 8173

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Director for Research

@TEAMPHNCR @TEAMPHMIMAROPA www.teamphilippines.ph March 11, 2022

Dear Educators and Movers,

Greetings from **Tourism Educators and Movers (TEAM) of the Philippines-**MIMAROPA Chapter!

TEAM Philippines is a private sector-led program that envisions becoming the leading and productive organization that fosters a strong partnership between the industry and the academe. It aims to guide students and educators in honing and improving their abilities to compete worldwide in today's challenging tourism and hospitality market, which could help prepare them to achieve the country's goal of becoming a preferred world-class tourism destination. Through training programs for tourism and hospitality students and capacity development for the industry mentors, these initiatives of the organization could help strengthen their skills, knowledge, and abilities.

Given the vision and mission of the organization, we are organizing an upcoming virtual national event entitled the "1st TEAM Philippines National High-Level Tourism and Hospitality Conference 2022" with the theme "The Revival Era: Gearing Up the Future Tourism and Hospitality Professionals" to be hosted by the TEAM Philippines- MIMAROPA Chapter on March 25, 2022, from 8:00 am – 5:00 pm, via Zoom meetings.

#### The objectives of this conference are:

- To be aware of the threats and issues that the industry is facing today, providing the necessary knowledge and skills in preparation for the future of the tourism and hospitality sector.
- To instill the proper attitude honing the industry's future tourism and hospitality professionals to be confident and resilient so that they can positively confront various problems that the tourism and hospitality market is facing today.
- To bring together and gain knowledge from high-level management in the Philippines tourism
  and hospitality industry and share collaborative ideas, advice, and experiences towards
  academic institutions, tourism and hospitality advocates, and future professionals of the
  industry.

Therefore, we would like to invite you as one of our *participants* to grace the  $1^{st}$  TEAM Philippines National High-Level Tourism and Hospitality Conference 2022, that will be held on **March 25**, 2022, from 8:00 am - 5:00 pm, via Zoom meetings.

This national virtual conference is free of charge on a first come first serve basis. However, we are encouraging all our delegates to be part of the TEAM Philippines family by signing up for membership which costs P2000.00, those delegates who will sign up as a member will be given an e-certificate of membership and free e-certificate of participation in the said event. Otherwise, if the participant just wanted to join the event and wish to have an e-certificate of participation, a corresponding fee amounting to P100.00 will be charged accordingly. Registration of participants is until March 15, 2022.

TEAM PHILIPPINES- MIMAROPA Chapter will be grateful for your support and participation. If you have any inquiries, please feel free to call **09778408168 or email teamphmimaropa@gmail.com** 

G-CASH	BANK DETAILS		
G-Cash Name: Bobby Joseph	Bank Name : RCBC		
G-Cash No. : 09175121249	Bank Account Name: TOURISM EDUCATORS AND		
	MOVERS PHILIPPINES INC.		
	Bank Account No. : 9001350386		

For membership and e-certificate payment details are as follows:

Kindly send the deposit slip to teamphmimaropa@gmail.com for confirmation.

Thank you and more power!

Prof. Sarah Monzon-Po

Sincerely yours,

MIMAROPA- President

Consul Robert Lim Joseph National President



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#### PROGRAM FLOW

# 1st TEAM Philippines National High-Level Tourism and Hospitality Conference 2022 "The Revival Era: Gearing Up the Future Tourism and Hospitality Professionals"

Tourism Sector | Morning Session March 25, 2022 | Friday | 8:00 am - 12:00 nn

TIME	ACTIVITY	PERSON IN CHARGE
7:45 am - 8:00 am	Registration	Event Organizers
8:00 am - 8:05 am	Invocation	Hosts
8:05 am - 8:10 am	Prayer	<b>Prof. Maida Gabarda</b> Vice President-Internal, TEAM Philippines -MIMAROPA
8:10 am – 8:25 am	Opening Remarks	Consul Bobby Lim Joseph National President, TEAM Philippines
8:25 am - 8:30 am	National Anthem	Event Organizers
8:30 am - 8:45 am	Keynote Message	Sec. Bernadette Romulo- Puyat Secretary, Department of Tourism
8:45 am - 8:50 am	Introduction of Participating Schools	Prof. Melissa Olit Vice President -External, TEAM Philippines- MIMAROPA
8:50 am - 9:00 am	Presentation of Tourism Conference Topics & Presentation of Reactors	<b>Dr. Alex Ylagan</b> President, TEAM Philippines- CALABARZON
9:00 am - 9:30 am	"The Future of Aviation a Post-Pandemic Plan"	Airline Industry Professional
9:30 am - 10:00 am	"Recreation and Leisure Tourism: Current Issues and Prospects for Development"	Ms. Cynthia Mamon COO, Enchanted Kingdom
10:00 am - 10:30 am	"Employment Prospects in the Field of Tourism Estate"	Tourism Real Estate Professional
10:30 am - 11:00 am	"Cabin Crew Awareness: The Future of Flying"	<b>Ms. Maureen Pilar Reloj</b> Vice-President, Cabin Services Cebgo
11:00 am -11:50 am	Forum Proper	Hosts
11:50 am - 11:55 am	Awarding of Certificates	Consul Bobby Lim Joseph National President, TEAM Philippine.
11:55 - 12:00 pm	Photo Opportunity	Event Organizers
12:00 pm - 1:00 pm	Lunch Break (Raffle Draw)	Hosts



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# 1st TEAM Philippines National High-Level Tourism and Hospitality Conference 2022 "The Revival Era: Gearing Up the Future Tourism and Hospitality Professionals"

Hospitality Sector | Afternoon Session March 25, 2022 | Friday | 1:00 PM-5:00 PM

1:00 pm - 1:05 pm	Recap of Morning Session	Hosts
1:05 pm - 1:10 pm	Intermission Number	Batangan Dance Troupe  LPU Batangas
1:10 pm - 1:25 pm	Keynote Message	Atty. Anthonette Velasco-Allones COO, Tourism Promotions Board
1:25 pm -1:30 pm	Presentation of Hospitality Conference Topics & Presentation of Reactors	Chairman Baham Mitra Director for Sports & Games TEAM Philippines- MIMAROPA
1:30 pm - 2:00pm	"Significance of Attitude towards a Successful Hospitality Career"	Hotel Industry Professional
2:00 pm - 2:30 pm	"Understanding Service Quality Attributes in Hotels"	Hotel Industry Professional
2:30 pm - 3:00 pm	"Tips to Improve Customer Service and Guest Satisfaction in the Lodging Industry."	Ms. Frencie Duadua  GM – Hotel Jen  Shangri La Group of Companies
3:00 pm - 3:30 pm	"Redefining the Future of MICE Business"	MICE Industry Professional
3:30 pm - 4:20 pm	Forum Proper	Hosts
4:20 pm - 4:30 pm	Awarding of Certificates & Message from the Secretary - General	Mr. Eddie Nuque Secretary-General, TEAM Philippines National
4:30 pm - 4:35pm	Photo Opportunity	Event Organizers
4:35 pm - 4:50 pm	Synthesis	Prof. Cheryl Adorna Secretary, TEAM Philippines-MIMAROPA
4:50 pm - 4:55 pm	Raffle Draw	Hosts
4:55 pm - 5:00 pm	Closing Remarks	Prof. Sarah Monzon-Po President, TEAM Philippines- MIMAROPA