



71st Annual Convention of the Philippine Association for the Advancement of Science and Technology (PhilaAST)

GUIDELINES FOR PREPARING AND SUBMITTING DIGITAL SCIENTIFIC POSTERS

(An all-Digital Poster Presentation will be done this year due to the global pandemic caused by COVID 19)

The digital poster should be attractive, well-organized, self-explanatory, and should present only the main ideas. Do not overwhelm your audience with unnecessary data or explanations. The discussion should give the interpretation and significance of the results. Try to give the viewer one or two important conclusions to take away from the session. The following specific points may help in the preparation of the posters:

1. **PRESENTATION.** The abstract will be presented using 4 slides/jpeg (unified or individual slides) see [link for sample of unified slides](https://www.facebook.com/groups/752843418243869/user/100055067352276)
2. **FILE TYPE.** Joint Photographic Experts Group (JPEG)
3. **SIZE.** Each poster should be set in a **18" (W) x 18" (H) (46 cm x 46 cm) Minimum resolution: 4000** to accommodate bigger screen viewing.
4. **TITLE AND AUTHOR.** The specific role or contribution of each of the author/s should be stated at the last slide. The title and author/s should be the same as in the submitted abstract.
5. **TEXT LETTERING.** In typesetting the text, choose a simple typeface. Use type letters that are at least 20 points (about 6mm high) Use upper and lower case standard letters. Text should be readable even when zoomed and not pixelated.
6. **CONTENT.** Give a brief introduction stating the background and purpose of the study. Include key experiments only. End with a brief conclusion. **Minimize words while maximizing visuals.**
7. **TEXT COLORS.** Good two-color combinations are black on white, black on yellow, black on pink, dark red on white, dark blue on white and dark blue on yellow. Dark type on light, with a plain background is easiest to read.
8. **ILLUSTRATIONS.** Photographs and graphs should not pixelate when zoomed. Do not clutter with unnecessary details. Diagrams and graphs should have no more than 6 lines in contrasting colors. Graphs are preferable to tables.
9. **ORGANIZATION.** The design should flow sequentially from one slide to the next. Numbers or arrows may be used to help the eye move from item to item in the correct order, left to right, top to bottom. Do not clutter with either text or artwork.
10. **SUBMISSION JPEG SCIENTIFIC POSTERS.** The digital scientific poster must be emailed on or before 25 August 2022 to avlucille@pnri.dost.gov.ph or manasjuancarlob@gmail.com / sison_fe@yahoo.com . The following details must be emailed together with the submission:

1. **Subject name of the Email – DIVISION+POSTER NO. (Ex. ASD-001)**
2. INCLUDE A FACEBOOK NAME THAT CAN BE TAGGED FOR POSTING
3. NAME OF MAJOR AUTHOR (please keep mind that a major author must only be named once for all of the total of 6 divisions)
4. NAME OF PRESENTING AUTHOR
5. TOTAL NUMBER OF AUTHORS AND THEIR NAMES
6. FILE NAMES SHOULD BE POSTER DIV.+POSTER NUMBER A-D (ex. ASD001-A, ASD001-B, ASD001-C, ASD001-D)