Project

: 2025 National Heritage Month Celebration

MOU :

: NCCA - EVSU

Date of Implementation: May 2025

Page 1 of 4 pages

Project Title

2025 NATIONAL HERITAGE MONTH CELEBRATION

Proponent : EASTERN VISAYAS STATE UNIVERSITY

MEMORANDUM OF UNDERSTANDING

KNOW ALL MEN BY THESE PRESENTS:

The NATIONAL COMMISSION FOR CULTURE AND THE ARTS, a government agency created by and pursuant to Republic Act No. 7356 dated April 03, 1992, with office address at NCCA Building, 633 General Luna Street, Intramuros, Manila represented by its Executive Director III, Eric B. Zerrudo, Ph.D., hereinafter referred to as the NCCA;

-and-

The **EASTERN VISAYAS STATE UNIVERSITY**, a Higher Education Institute (HEI), and its Research and Development Office (ORD), with principal address at Arch. Lino Gonzaga Avenue, Tacloban City, duly represented by its University President **DR. DENNIS C. DE PAZ**, hereinafter referred to as **EVSU**:

- WITNESSETH -

WHEREAS, the **NCCA**, pursuant to R.A. 7356, is mandated to encourage the continuing and balanced development of a pluralistic culture by the people, conserve and promote the nation's cultural heritage, ensure the widest dissemination of artistic and cultural products and preserve and integrate traditional culture and its various creative expressions as a dynamic part of the national cultural mainstream;

WHEREAS, the NCCA, pursuant to Presidential Proclamation No. 439, through its Subcommission on Cultural Heritage (SCH) National Committees leads the implementation of 2025 National Heritage Month (NHM) celebration aimed to strengthen people's appreciation on Filipino cultural heritage and creativity and promote the nation's cultural and historical resources

WHEREAS, 2025 NHM celebration is being implemented in partnership with the partner organization, Kambayoka Center for Culture and Arts Development, Inc (KCCAD) as grantee and in charge of managing the financial aspects of the project in accordance to the approved Project Proposal and Line Item Budget;

WHEREAS, the EVSU and its Research and Development Office (ORD), expressed its intention to host the conduct of the flagship project of the SCH National Committee on Historical Research (NCHR) in celebration of 2025 NHM;

WHEREAS, the EVSU in collaboration with NCCA SCH and the KCCAD, will host the implementation of NCHR flagship initiative entitled "History and Environment Across the Visayas: A Local History Writeshop" in celebration of the 2025 NHM, particularly described in the Project Proposal attached hereto as Annex "A", and the Approved Line Item Budget attached hereto as Annex "A-1". The attached annexes are made integral parts of this agreement;

WHEREAS, the NCCA recognizes the true worth of the Project as contributory to the development of Philippine culture and arts and has seen it fit, proper and convenient to adopt the same for its own purposes;

Republic of the Philippines Office of the President

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NOW THEREFORE, the parties hereto mutually agree to support, undertake, execute, and implement the **PROJECT** as specified herein in close collaboration and coordination with each other subject to the following terms and conditions:

The First Party (NCCA) shall:

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- 1.1 Act as the lead organization in collaboration with the grantee and EVSU, and the oversight in the implementation of the flagship activity;
- 1.2 Provide technical assistance to ensure the effective implementation of the project as stipulated in the proposal;
- 1.3 Assist in monitoring the activity and its inclusion in the NHM Calendar;
- 2. The Second Party (EVSU) shall:
 - 2.1 Designate a focal person/lead coordinator of the flagship activity;
- 2.2 Ensure the participation of resource persons consisting of local historians, educators, and writers; engagement of regional historians, writers, and researchers as attendees;
 - 2.3 Coordinate regularly with the NCCA for the implementation, monitoring, and assessment of the Project;
- 2.4 Assist in the provision of logistical support, including printing the writeshop program/book of abstracts, free use of the venue, facilities, and university service vehicles, and information dissemination to encourage broader participation;
 - 2.5 Ensure that the activity will achieve the target outputs of the undertaking;
- 2.6 Undertake the local and national promotion of the event and shall properly acknowledge the sponsorship of the NCCA in all informational materials such as but not limited to tarpaulins, posters, online posting and publications to cite that the project "2025 NATIONAL HERITAGE MONTH CELEBRATION" was made possible in part by the NCCA. The Commission shall be correctly spelled out: "National Commission for Culture and the Arts (NCCA)." In the posters, flyers, invitations, press releases, and programs, the NCCA logo shall be of equal size or larger than the logo of other major sponsors. Acknowledgement shall be done before, during and after the program;
- 2.7 Incorporate the *Bagong Pilipinas* logo in all informational materials as prescribed by the Office of the President's (OP) Memorandum Circular (MC) No. 24, Series of 2023 and adhere to the Logo Usage Guidelines for Bagong Pilipinas (www.pco.gov.ph/BagongPilipinasLogo);
- 3. The NCCA and EVSU shall mutually adopt and implement appropriate measures to ensure the safety and security of all participants involved in the implementation of the Project. Both parties recognize their shared responsibility in this regard. However, each party shall remain liable only for acts or omissions attributable to their respective personnel or operations.
- 4. The project implementer authorizes the NCCA to include the project outputs, whether in full or in part, on its official website (www.ncca.gov.ph), in its database, and in promotional, reporting, or other collateral materials as deemed necessary for the promotion of culture in the country. The NCCA agrees to properly acknowledge the source, authorship, and individual contributors of the material used, in accordance with the principles of intellectual property and ethical use.

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2025 National Heritage Month Celebration

NCCA - EVSU

Date of Implementation: May 2025

Page 3 of 4 pages

- 5. The Memorandum of Understanding shall take effect upon the signing by all the Parties herein and shall continue to be in force until it is revoked, amended, or terminated by mutual written consent of the Parties.
- 6. This Project shall be implemented in May 2025 and shall continue to be forced until May 2025 after such time the Project shall have been completed with all the terms and conditions therein satisfied.

| 7. | WHEREFORE, | the | parties | hereto | have | hereunto | affixed | their | signatures | this |
|-------|------------|-----|---------|--------|---------|----------|---------|----------|------------|------|
| S. 50 | day of | | | i | n the _ | | | , Philip | pines. | |

For the First Party:

For the Second Party:

HON. ERIC B. ZERRUDO, PhD Executive Director, NCCA

DR. DENNIS C. DE PAZ President, EVSU

Signed in the Presence of:

BERNAN JOSEPH R. CORPUZ Deputy Executive Director for Operations NCCA

DR. PEARL APHRODITE B. CARNICE Director, Office of Research & Development **EVSU**

: 2025 National Heritage Month Celebration

MOU

NCCA - EVSU

Date of Implementation: May 2025

Page 4 of 4 pages

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The instrument, consisting of ___ pages, including the page on which this acknowledgment is written, has been signed on the left margin of each and every page thereof by the parties and their witnesses, and sealed with my notarial seal.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my notarial seal the day, year, and place above written.

NOTARY PUBLIC

Doc. No. 37; Page No. 7; Book No. XXIII;

Book No. _____ Series of 2025.

Series of

ATTY. MARTELLE JEWELLE L. LAGUERTA Notary Public to City of Manila- Until Dec. 31, 2025

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