

MEMORANDUM OF AGREEMENT

24 APR 2025

This MEMORANDUM OF AGREEMENT made and entered into on _____, in _____, by and between:

The **EASTERN VISAYAS STATE UNIVERSITY (EVSU)**, a state university created by and under Republic Act No., 9311, with office address at Arch. Lino R. Gonzaga Avenue, Tacloban City, represented by its President, **DR. DENNIS C. DE PAZ**, hereinafter referred to as "EVSU".

- and -

The **Kwari Home-Based Workers Association**, a livelihood association with address at Brgy. Quarry Tacloban City represented by its Association President, **WERMAY ORAYA**, hereinafter referred to as "**Kwari Home-Based Workers Association**".

WITNESSETH:

WHEREAS, EVSU is a higher learning institution established under Republic Act 9311 and mandated to develop the potentialities of Region VIII;

WHEREAS, EVSU is mandated to provide relevant service along the four major functions: 1) instruction, 2) research, 3) production, and 4) extension services;

WHEREAS, EVSU is mandated to provide relevant services along its major functions, including extension services for its communities, development partners, and identified clients;

WHEREAS, EVSU, through the College of Business and Entrepreneurship (COBE), has created a program known as **MARKETING KNOWLEDGE ENHANCEMENT-TAILORING INNOVATIVE STRATEGIES TO ACHIEVE SUCCESS**, otherwise known as the "**MARKETISTA Program**".

WHEREAS, EVSU, through the College of Business and Entrepreneurship (COBE), has developed the **MARKETISTA Program**, aimed at delivering livelihood, marketing, accounting, organization skills training to the members of the **Kwari Home-Based Workers Association**;

WHEREAS, Kwari Home-Based Workers Association intends to be provided with meaningful livelihood education through this partnership with **EVSU**, focusing on technical assistance, livelihood skills training, and community empowerment;

WHEREAS, in line with the Ambisyon Natin 2040 and ASEAN Sustainable Development Goals, both parties have a shared commitment to promote sustainable livelihood, social reintegration, and poverty alleviation through entrepreneurial skills and community empowerment

NOW, THEREFORE, for and in consideration of the foregoing premises, the parties hereby agree as follows:



A. RESPONSIBILITIES OF EVSU

1. **Training Needs Assessment Activity.** EVSU through the **College of Business and Entrepreneurship** shall initiate a Training Needs Assessment Activity for **Kwari Home-Based Workers Association** to identify specific training needs of the community.
2. **Livelihood Skills and Training Activities.** – EVSU through the **College of Business and Entrepreneurship** shall provide **Kwari Home-Based Workers Association** with various livelihood skills and training activities through the MARKETISTA Program in response to the identified training needs of the community.
3. **EVSU through the College of Business and Entrepreneurship** shall promote service cooperative competence with the collaboration of the Project Market.
 - **Project MARKET** (MARKeting Kit for Entrepreneurial Thinking)
 - Training on Basic Concepts of Marketing
 - Training on Customer Relation
 - Training on Product Packaging and Designs
 - Training on Developing Marketing Strategies
 - Training on Online and Digital Marketing
 - Training on Business Registration and Processes
 - Training on Basic Inventory Management
 - Training on Simplified Bookkeeping
 - Training on Basic Records Management
 - Other Relevant Trainings as needed by the Partner
4. **Logistical Support.** – EVSU through the **College of Business and Entrepreneurship** shall provide necessary logistical support, including trainers, materials, and facilities, for the conduct of the training.
5. **Food and Snacks.** – EVSU through the **College of Business and Entrepreneurship** shall provide a counterpart for food and snacks for participants attending training at EVSU.
6. **Faculty Trainers and Facilitators.** – EVSU through the **College of Business and Entrepreneurship** shall supply faculty trainers and facilitators who will serve as resource speakers and experts for the training activities.
7. **Monitoring and Reporting.** – EVSU through the **College of Business and Entrepreneurship** shall provide **Kwari Home-Based Workers Association** with monitoring and evaluation reports on the outcomes of the training activities.

B. RESPONSIBILITIES OF Kwari Home-Based Workers Association

1. **Program Coordination.** – **Kwari Home-Based Workers Association** through the **College of Business and Entrepreneurship** shall coordinate with EVSU, through the COBE, in the overall implementation of the Project MARKET.
2. **Venue and Supplies.** – **Kwari Home-Based Workers Association** shall provide a suitable training venue and contribute (if available) necessary supplies (e.g., manila paper, pens, markers) for the training sessions.
3. **Participant Identification.** – **Kwari Home-Based Workers Association** shall identify and validate project beneficiaries, ensuring their attendance and active participation in all training activities.
4. **Safety and Security.** – **Kwari Home-Based Workers Association** shall ensure the safety and security of EVSU personnel during the implementation of all project-related activities.

C. TERMS AND CONDITIONS

1. It is expressly understood that there will be no employer-employee relationship between and among EVSU and **Kwari Home-Based Workers Association**, including all program participants.
2. EVSU shall hold **Kwari Home-Based Workers Association** harmless from any and all claims, injuries, damages, losses, or suits, including attorney's fees, arising out of or resulting from the acts or omissions of EVSU personnel in the performance of this Agreement.
3. In any situation not covered within this Agreement, both parties may mutually agree on a course of action consistent with the original intent and objectives of the MARKETISTA Program.

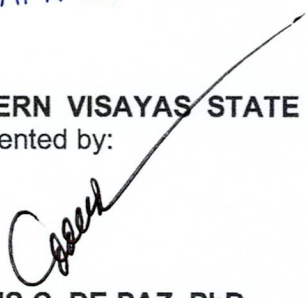
D. EFFECTIVITY

This agreement shall be effective upon the signing thereof by both parties or by their authorized representatives and shall be renewable every two (2) years and shall continue to be effective, valid, and binding until written revocation thereof by any of the parties is transmitted to all other contracting parties at least 15 (fifteen) days prior to the date of intended revocation.

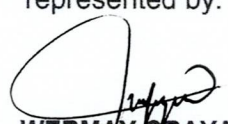
This is without prejudice to any revision or modification of any or some of the provisions which may hereinafter be agreed upon by the contracting parties, provided that such provision or modification is consistent with the original intent and purpose of this Agreement.

IN WITNESS WHEREOF, the parties hereto affix their signatures this
24 APR 2025 2025, in Tacloban City.

EASTERN VISAYAS STATE UNIVERSITY,
represented by:


DENNIS C. DE PAZ, PhD
University President

**KWARI HOME_BASED
WORKERS ASSOCIATION,**
represented by:


WERMAY ORAYA
Association President

SIGNED IN THE PRESENCE OF:


DR. ANALYN C. ESPAÑO
Vice-President, Office of Planning, Research
Development and Extension


RUSTOM D. CLEMENTE, MSIT
Director, Office of Extension Services


ROSE ANNA L. REFUERZO, DM
Dean, College of Business & Entrepreneurship



GISELLE JANNA JOYCE C. MORCILLA, MM
Project Leader, Project MARKET



RONNA MICHELLE G. EDROZO, MPRM
Project Leader, Project MARKET



ARVIN P. PEPE, MM
Project Leader, Project MARKET
College of Business & Entrepreneurship
Extension Coordinator

Republic of the Philippines)
Tacloban City) SS

ACKNOWLEDGEMENT

BEFORE ME, a Notary Public for and in Tacloban City, Philippines, this 24 APR 2025 day of ~~TACLOBAN CITY~~ 2024, personally appeared.

NAME	EVIDENCE OF IDENTITY	DATE ISSUED PLACE OF ISSUANCE
DR. DENNIS C. DEPAZ	TIN NO. 162-770-446	
WERMAY ORAYA	TIN NO. 356-063-268	

Known to me before the same persons who executed the foregoing document, consisting of four (4) pages including the page on which this acknowledgement is written, and they acknowledged to me that the same is their free act and deed.

WITNESS MY HAND AND SEAL, at the place and on the date first above written.

Doc No. 200
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Book No. W
Series No. 2025

ATTY. JERRY S. UY
Notary Public
Until December 31, 2025
Appointment No. NC 2024-01-65
1600 M. H. Del Pilar St., Tacloban City
PTR No. 8088671, Jan. 2, 2025, Tacloban City
Roll of Attorneys No. 35365, IBP Lifetime No. 06666
MCLE Comp. No. VIII-0962793, Dated April 14, 2025